





Brandon Wilson

UI/UX Multimedia Designer

Creative professional with 10+ years in UI design, graphic design, animation, and video editing. Wizard in creating compelling visuals and user interfaces that enhance brand identity and user engagement. Passionate about design, I leverage innovative strategies and meticulous attention to detail to deliver outstanding visual content. Thriving in team settings, I am committed to merging creativity with practicality for exceptional results.



Contact me

-  Phoenix, AZ
-  bwilson1995@live.com
-  bwilsondesign.com
-  (734) 673-2784

Knowledge

Figma	98%
Photoshop	95%
Illustrator	88%
XD	95%
After Effects	80%

Education

- 2019
B.S. Graphic Information Technology
Arizona State University / 3.6 GPA
- 2017
Associate of Arts
Chandler Gilbert Community College

Work experience

2021 – Present

UI / Digital Designer

U-Haul International, Inc. - Phoenix, AZ

- Designed UI solutions to help enhance user experience on uhaul.com, collegeboxes.com, and various internal processes.
- Designed and implemented multiple brand style guides and design systems in both Adobe XD and Figma.
- Collaborated with the UX, Development, Print, and Digital Marketing teams to create multiple design solutions.
- Used analytics and user testing to propose design ideas to better serve customers.
- Created and prepared website, app, social media, and icon mockups to present to internal teams and key stakeholders.
- Created social media graphics and animations to increase brand recognition.

2013 – 2021

Landscape Manager / Graphic Designer

Arizona Home and Landscape, Inc. - Chandler, AZ

- Created digital image files for use in digital and print.
- Developed print materials such as brochures, banners and signs.
- Designed website layouts, templates, and unique branded looks.
- Increased advertising engagement by 42%.
- Helped increase new customers by 68% and customer retention rate by 27%.

2020 - Freelance

2D Animator / Graphic Designer



Casual Pint Ocotillo - Chandler, AZ

- Completed hand-drawn 2D animation using Adobe After Effects for a social media campaign.
- Created Instagram Story templates using Adobe Premiere Pro and After Effects.
- Increased Instagram story interaction by 35%.

References



Arizona Home & Landscape

Steve Brown / CEO

-  Azhlandscape@yahoo.com
-  480-326-6774

U-Haul International

Regina Kasica / Director of Design

-  regina_kasica@uhaul.com
-  586-942-7251